

illuminator

A Monthly Newsletter for Our Members

February 2026

Why is the Demand for Electricity Rising?

Demand for electricity in the U.S. is booming. Recent data shows that power consumption nationwide is set to increase by at least 38 gigawatts (enough to power more than 30 million homes) between now and 2028. Meeting this new demand will require a combination of new power plants, grid upgrades and energy storage technology advancements. Here are the key factors that are driving increased demand.

1

Increased Electrification:

Electric vehicle adoption, electrification of home heating and industrial electrification are increasing overall U.S. energy consumption.

2

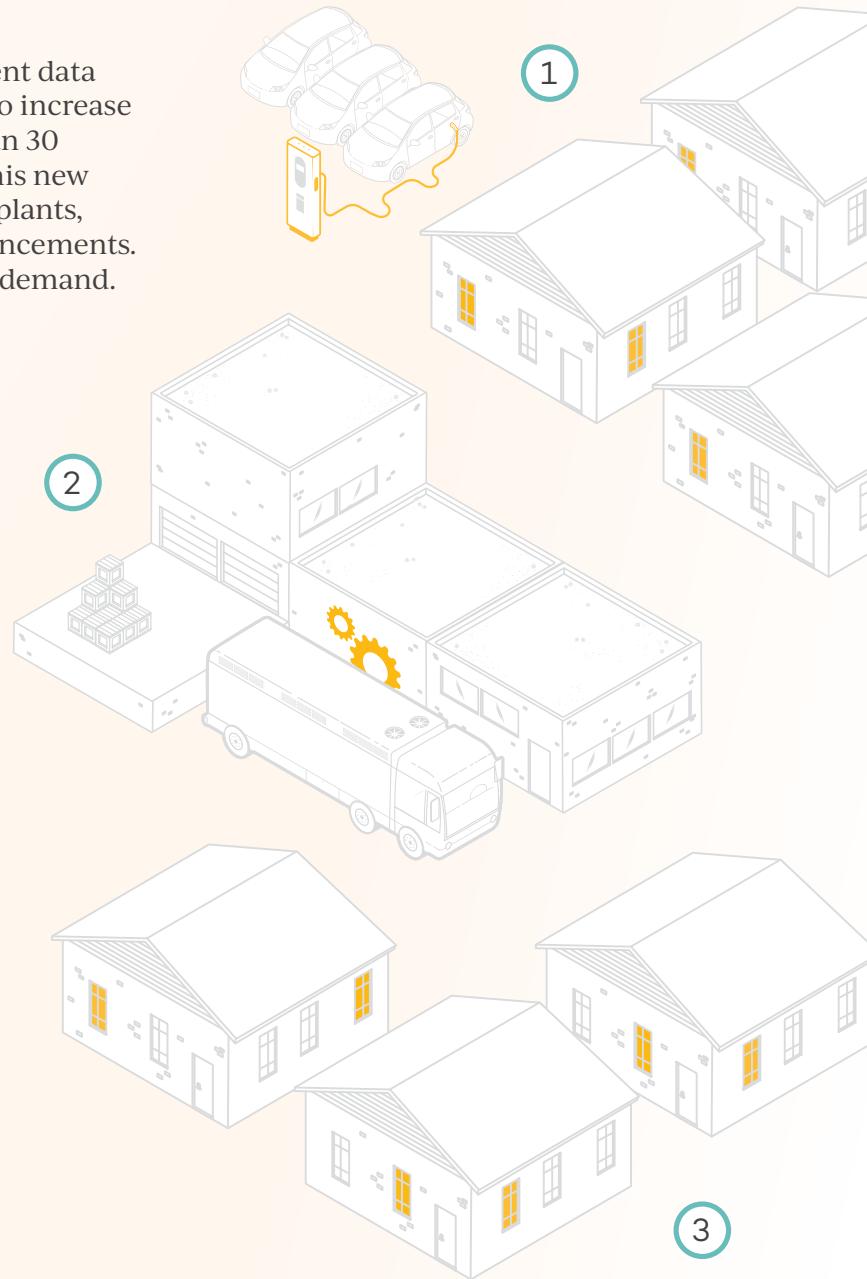
Manufacturing Growth/

Onshoring: New, expanding and “onshored/reshored” manufacturing capacity driven by federal incentives is expected to increase industrial demand by 13,000 gigawatts per year.

3

Economic Growth:

Residential power consumption is expected to increase by 14 to 22 percent through 2050 due to increases in population and steady economic growth.



SSEMC SCHOLARSHIPS DUE FEBRUARY 20



J.E. ROBINSON MEMORIAL SCHOLARSHIP

DUE 02/20/2026

Academic ability, financial need and other factors, such as school and community activities, are considered in the selection of the scholarship recipients.

The Snapping Shoals EMC J.E. Robinson Memorial Scholarships are currently worth \$2,500 each, and we typically award a total of 14 each spring.



BRADLEY K. THOMAS SCHOLARSHIP

DUE 02/20/2026

Involvement in school and community activities is the primary consideration for these scholarships.

Academic ability and financial need are also factors in the selection of the scholarship recipients. We typically award eight \$2,500 Bradley K. Thomas scholarships each year.



LINEMAN SCHOOL SCHOLARSHIP

DUE 02/20/2026

SSEMC offers two \$3,500 scholarships for those interested in attending lineman school. The funds may be used for any lineman school program in Georgia.

The winners must initiate their school registration within one year of award and must complete schooling within two years of award.

APPLY ONLINE AT SSEMC.COM/SCHOLARSHIP-PROGRAMS

TIP TO AVOID ENERGY SCAMS



Enrolling in Auto Pay can help prevent certain types of utility bill scams. If a scammer contacts you with fake disconnection threats, you can rest easy knowing your bill is paid automatically through a pre-arranged, secure channel. 4701959

Auto payments also eliminate the risk of exposing checks and personal banking info through the mail. Consider enrolling to stay on track and avoid certain scams. **Register through mySSEMC or call us at 770-786-3484 to sign up for Auto Pay.**



P.O. Box 509
Covington, GA 30015
ssemc.com

24-Hour Phone Number
770-786-3484

Report an Outage:
Use the mySSEMC app
or call 678-814-4961

Pay your bill or check your
account balance:
Call 1-855-916-2970 or
use the mySSEMC app

Report power theft:
Call our anonymous tip line
at 678-729-8095

Call before you dig:
Call Utilities Protection Center
of Georgia at 811 or visit
www.georgia811.com

Office Locations:
14750 Brown Bridge Road
Covington, GA 30016

190 Fairview Road
Ellenwood, GA 30294

24-hour payment kiosks are
located at each of our offices

Office Hours:
8 a.m. to 5 p.m.
Monday-Friday

Board of Directors

Chair
Jake Carter
Henry County, District 4

Vice Chair
Jeanette Berry
Newton County, District 1

Secretary/Treasurer
Lance Harper
Newton County, District 1

Asst. Secretary/Treasurer
Alfred Flanigan
Rockdale County, District 2

Ruby Woods
Newton County, District 1

Anthony Norton
Rockdale County, District 2

Jeff Wigington
Rockdale County, District 2

Walter Johnson
DeKalb County, District 3

Ernest Watkins
DeKalb County, District 3

Gene Morris
Henry County, District 4

James I. White
Henry County, District 4

Find your number and
win a \$50 credit!

If your Snapping Shoals EMC
account number is hidden in
this issue of The Illuminator,
call us at 770-786-3484
within the next month and
you could win a \$50 credit
on your bill.

The Illuminator is a monthly
newsletter published for
Snapping Shoals EMC members.



Report an outage, pay your
monthly bill and manage your
account with the mySSEMC app

Your Touchstone Energy®
Cooperative 
The power of human connections®