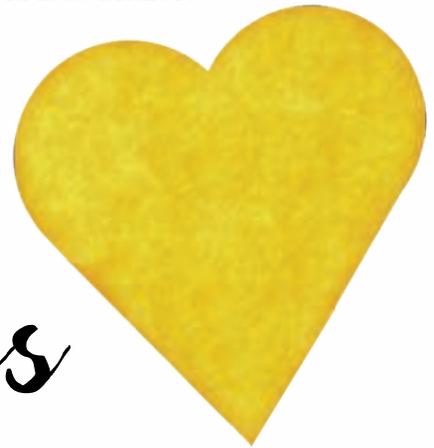


Snapping Shoals EMC Illuminator

A Monthly Newsletter for Snapping Shoals EMC Members February 2022

We Love Our Members



February may be the shortest month, but it's packed with special observances like Presidents' Day, Black History Month and Valentine's Day, in addition to a host of unofficial "national" days you've probably never heard of like "National Tater Tot Day." These observances all have something in common. They were created to draw attention to a particular issue or theme.

Valentine's Day has become a widely celebrated day generating millions of dollars spent on flowers, candy and of course, greeting cards professing our love. But Valentine's Day isn't just for the lovebirds. It's also the perfect time to let our friends, family, co-workers and other special people in our lives know we care about them — with or without a store-bought greeting card. We've created our list of top five reasons why we love serving you, the members of Snapping Shoals EMC. 3095981

♥ **You enable us to complete our mission by supporting our efforts to give back.** A major part of our mission is to serve our community and look after the greater good. With your assistance, we're able to help the most vulnerable members of our community through food and toy drives and programs like Operation Round Up that help local families pay their energy bills when times are tough.

♥ **Members of our co-op also serve on the board of directors.** They provide guidance for setting co-op priorities and helping make big decisions. Because our board members live in the area, they're able to serve as the pulse of the larger community and identify immediate and long-term needs. The broader co-op membership provides helpful input through their vote on director elections and by weighing in on co-op and community issues.

♥ **We love serving our members because without you, the co-op wouldn't exist.** Our purpose is to provide you with reliable, responsible and safe electricity. Simply put, Snapping Shoals EMC exists to serve you. That's why we were formed in 1938 — to bring power to our local area when for-profit utilities would not.

♥ **You and other Snapping Shoals EMC members make up the community we serve —and for us, it's all about community.** Our employees live and work here too and care about our community the same way you do. We're invested and work to help it thrive. That's why Snapping Shoals EMC donates to local charities, schools, and scholarship funds. It's also why we invest in economic development, and why you'll see our employees volunteering at local schools and other charitable and community endeavors. As a co-op, our mission is to enhance the quality of life in our community and look after its long-term interests. We love serving our members and our local community, and just like you, want to see it continue to thrive. 4647649

♥ **You help us get it right.** Snapping Shoals EMC members are great about keeping us in the know. We do our best to avoid power outages, but Mother Nature can occasionally throw us a curveball; our members are quick to report any power disruptions and are patient as our crews work to safely restore power. We know outages are frustrating, and your support as we work through storms means so much to our employees. We also appreciate your feedback on co-op programs and services.

Round Up Program Helps Community

By allowing their power bills to be rounded up to the next dollar amount each month, participating Operation Round Up members are part of a program that has helped thousands of people in our local communities. The Snapping Shoals Electric Trust Board oversees the use of Operation Round Up funds. Below are the disbursements from the most recent meeting.



OCTOBER 2021

- Individual assistance total: \$20,952.03*
Organizational Grant Recipients:
 National Action Network (Newton) - \$2,000
 Prevent Child Abuse Henry (Henry) - \$1,548
 Rachel's Gift (Henry) - \$5,000
 Resource Center for Community Action (Rockdale) - \$5,000



Since 2008, Rachel's Gift has collaborated with hospitals to provide specialized care for parents who lose a child to miscarriage, stillbirth or infant death. The organization's bereavement care services help to lessen trauma and long-term regrets and reduce psychological damage. Rachel's Gift also provides educational training to caregivers, along with keepsakes and follow-up support to families. The organization received \$5,000 from Operation Round Up in October 2021. Pictured are Lori Beth Blaney, Founder and Director of Rachel's Gift and Lea Ann Kelley, Client Services with Rachel's Gift. 4628193

DECEMBER 2021

- Individual assistance total: \$18,058.59*
Organizational Grant Recipients:
 Burn Foundation of America (metro) - \$3,000
 Calvin Center Horses and Warriors (metro) - \$5,000
 Community Resource Center of Newton County (Newton) - \$10,000
 Crosswalk (Henry) - \$300
 First Readers of Rockdale County (Rockdale) - \$900
 FOCUS (DeKalb) - \$3,000
 Operation Lunchbox (Henry) - \$5,000
 People Help Exchange (Rockdale) - \$5,000
 Refuge Pregnancy Center, INC (Rockdale) - \$10,000
 Women's Resource Center to End Domestic Violence (DeKalb) - \$3,000

Deadlines approaching for Scholarships and Youth Tour

Applications are available for the 2022 Snapping Shoals EMC J.E. Robinson Memorial Scholarships and Bradley K. Thomas Scholarships. Each scholarship is worth \$2,500. All forms are available online at www.ssemc.com. Full details, instructions, deadlines and eligibility requirements for each scholarship are included with the application forms. 4562524

Applications are also available for the 2022 Washington Youth Tour. Three winners from Snapping Shoals EMC will join more than 100 other participants from across Georgia and about 1,400 other students from across

the county in visiting our nation's capital this summer.

Participants visit historic sites, meet state and national leaders, experience government in action and take part in leadership-building activities. 4619999

Youth Tour winners are chosen based on scholastic record, school activities, community service and other achievements and are awarded a \$500 scholarship when they begin college. Applications and more details are available at www.ssemc.com.



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www.ssemc.com

24-Hour Phone Number
 770-786-3484

Report an outage:
 Use the mySSEM app or call 678-814-4961

Pay your bill or check your account balance:
 Call 1-888-999-1416 or use the mySSEM app

Report power theft:
 Call our anonymous tip line at 678-729-8095

Call before you dig:
 Call Utilities Protection Center of Georgia at 811 or visit www.georgia811.com

OFFICE LOCATIONS
 14750 Brown Bridge Road
 Covington, GA 30016

190 Fairview Road
 Ellenwood, GA 30294

24-hour payment kiosks are located at each of our offices

OFFICE HOURS
 8 a.m. to 5 p.m.
 Monday - Friday

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Find your number and win a \$50 credit!

If your Snapping Shoals EMC account number is hidden in this issue of The Illuminator, call us at 770-786-3484 within the next month and you could win a \$50 credit on your bill.

The Illuminator is a monthly newsletter published for Snapping Shoals EMC members.

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